

# Instructions for Printing Jim Trelease Posters

1. The Jim Trelease posters on reading are generally available as a free download in three PDF formats: black & white; grayscale; and color. They can be previewed and/or downloaded from Box.com. To reach the correct poster, see the PDF Preview at Jim's Web site (link below) and note the links to your poster choice. This will allow you a larger preview and/or a full download.

<http://www.trelease-on-reading.com/poster-previews.pdf>

Once you're at the Box.com site, you can ignore the sign-in boxes. Double-click on the image icon to open a full preview. Click on the Download button to download to your computer.

2. **SIZE:** Each is available as an 11x17 inch poster. None of the posters is meant to be reduced, which would impair appearance. Tell your printer there is a white margin on the poster and thus *no reduction* is necessary to fit the paper.

3. **IMPORTANT:** The black & white poster must be printed on a **black and white printer**. Printing it on a grayscale machine will greatly diminish the print quality.



The image is already scanned with a dot-effect and these dots will be blurred on anything other than a black and white machine. Black and white printers also allow for lower printing costs. For example, the black and white 11x17 poster costs just 22 cents per sheet at a Staples store. Color and grayscale posters should be printed on machines that accommodate those formats; plain 11x17 paper will cost approximately \$1; glossy paper \$2.

4. Printer questions can be emailed to: [jim.trelease@the-spa.com](mailto:jim.trelease@the-spa.com)