

WEEKLY WR READER

AP

CBS

NBC

ABC

★ ★ ★
1956-2004
Presidential
Elections
★ ★ ★

NY
Times

Wash.
Post

Wall St.
Journal

100%

The only group to correctly predict the outcome of *all* thirteen Presidential elections between 1956 and 2004 were the 230,000 children who take the *Weekly Reader* survey every four years. Having soaked up the value systems of their parents like little human sponges, they squeezed the values out onto a survey sheet with extraordinary accuracy. In the same way, the reading scores of children usually reflect the value system of their parents for reading.

SOURCE: *The Read-Aloud Handbook* by Jim Trelease, Penguin Books, 6th edition, 2006.